



Recreation and Culture Strategy

Technical Appendix

April 2022





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OLIBCA

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Section 1: Top of Mind Thoughts

What are the main reasons that members of your household participate in recreation and cultural activities?

	All Responses	City of Grande Prairie	County of Grande Prairie
Physical health / exercise	84%	87%	82%
Enjoy a challenge	21%	21%	30%
To be with family / friends	65%	65%	72%
Meet new people	29%	30%	32%
To be creative	19%	18%	24%
Pleasure / entertainment	75%	75%	84%
Improve skills or knowledge	35%	34%	41%
Help the community	19%	19%	23%
Relaxation, mental health and wellbeing	67%	69%	63%
To enjoy nature	69%	69%	68%
Satisfy curiosity	16%	16%	19%
Something different than work	28%	28%	28%
We don't participate in recreation or cultural activities	5%	5%	5%



Section 2: Current Usage / Visitation

Consider your household's participation prior to the disruptions resulting from the COVID-19 pandemic. From the list below please select those activities that household members participated in on a regular basis (at least 2 or more times per month during the suitable / available seasons for each activity type).

Indoor Activities	All Responses	City of Grande Prairie	County of Grande Prairie
Curling	7%	7%	7%
Dance	11%	10%	16%
Fitness classes	38%	36%	39%
Gymnastics	11%	11%	15%
Gymnasium sports	15%	15%	16%
Hockey - organized	14%	13%	18%
Ice skating on a "drop-in" or casual basis	22%	21%	30%
Martial arts	7%	7%	10%
Performing arts	17%	17%	17%
Pickleball	6%	6%	7%
Racquetball / squash	7%	7%	5%
Skating program	7%	6%	10%
Social events	30%	29%	37%
Swimming pool drop-in	55%	55%	61%
Swimming pool programs	23%	21%	28%
Tennis	4%	4%	3%
Visiting museums or other heritage attractions	40%	40%	38%
Visiting art galleries / spaces	29%	31%	25%
Visual arts and crafts	19%	18%	26%
Walking / running	39%	40%	33%

Consider your household's participation prior to the disruptions resulting from the COVID-19 pandemic. From the list below please select those activities that household members participated in on a regular basis (at least 2 or more times per month during the suitable / available seasons for each activity type).

Outdoor Activities	All Responses	City of Grande Prairie	County of Grande Prairie
ATV use	21%	18%	35%
Ball diamond sports	12%	12%	14%
Basketball	9%	10%	8%
Camping	51%	50%	56%
Cycling	41%	41%	44%
Field sports	15%	14%	19%
Fishing	29%	28%	39%
Golfing	32%	31%	34%
Hockey	13%	12%	17%
Horseback riding	6%	5%	12%
Jogging / running	27%	28%	26%
Lake / river swimming	30%	28%	37%
Motorized boating	14%	13%	19%
Mountain biking	20%	20%	18%
Nature / wildlife viewing	53%	53%	52%
Non-motorized boating	17%	16%	26%
Pickleball	5%	6%	5%
Picnicking	30%	29%	32%
Skateboarding / scootering	11%	11%	11%
Skating	18%	17%	21%
Skiing - cross country	18%	17%	23%
Skiing - downhill	19%	17%	29%
Snowmobiling	2%	1%	4%
Special events	33%	33%	37%
Stand up paddling	7%	7%	7%
Tennis	5%	6%	3%
Walking / hiking	80%	80%	82%

For each of the facilities and spaces listed, please indicate how frequently you or a member of your household used or visited each in the previous 3 years. (Note: if multiple household members used the facility at the same time please count that as one use / visit).

Ball Diamonds – South Bear Creek Park	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	22%	5%	6%	67%
City of Grande Prairie	22%	5%	6%	67%
County of Grande Prairie	20%	5%	3%	73%

Ball Diamonds – OTHER	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	14%	5%	4%	78%
City of Grande Prairie	15%	4%	4%	77%
County of Grande Prairie	10%	7%	<1%	83%

Dog off leash parks	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	18%	6%	11%	67%
City of Grande Prairie	19%	6%	12%	63%
County of Grande Prairie	11%	7%	3%	78%

Dunes paved trails	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	33%	15%	14%	39%
City of Grande Prairie	33%	16%	14%	38%
County of Grande Prairie	34%	7%	12%	47%

Eastlink outdoor amenities	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	22%	6%	6%	66%
City of Grande Prairie	24%	6%	6%	65%
County of Grande Prairie	15%	8%	5%	73%

Ernie Radbourne Theatre	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	45%	10%	9%	36%
City of Grande Prairie	45%	11%	9%	35%
County of Grande Prairie	44%	8%	6%	42%

Grande Prairie outdoor pool	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	31%	3%	1%	65%
City of Grande Prairie	31%	3%	1%	65%
County of Grande Prairie	33%	2%	1%	64%

Legion track and field facility	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	15%	3%	2%	81%
City of Grande Prairie	16%	2%	2%	80%
County of Grande Prairie	18%	4%	1%	77%

Muskoseepi Park	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	28%	6%	7%	58%
City of Grande Prairie	29%	6%	8%	58%
County of Grande Prairie	27%	5%	5%	64%

North Ride cricket field	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	2%	<1%	1%	97%
City of Grande Prairie	2%	<1%	1%	97%
County of Grande Prairie	3%	<1%	<1%	97%

Outdoor court amenities	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	20%	5%	5%	70%
City of Grande Prairie	21%	5%	5%	69%
County of Grande Prairie	15%	3%	4%	78%

Outdoor skating rink	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	32%	10%	7%	51%
City of Grande Prairie	32%	11%	7%	50%
County of Grande Prairie	32%	7%	7%	54%

Playgrounds	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	24%	15%	28%	34%
City of Grande Prairie	23%	14%	28%	34%
County of Grande Prairie	27%	18%	26%	30%

Rectangular sports fields in Grande Prairie	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	14%	4%	5%	77%
City of Grande Prairie	15%	4%	5%	76%
County of Grande Prairie	13%	4%	2%	81%

Rectangular sports fields outside Grande Prairie	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	8%	2%	1%	89%
City of Grande Prairie	7%	2%	2%	90%
County of Grande Prairie	13%	1%	1%	85%

Skate park	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	19%	4%	4%	73%
City of Grande Prairie	18%	5%	4%	73%
County of Grande Prairie	23%	1%	3%	73%

South Bear Creek Park	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	27%	17%	26%	30%
City of Grande Prairie	27%	17%	27%	30%
County of Grande Prairie	32%	18%	13%	38%

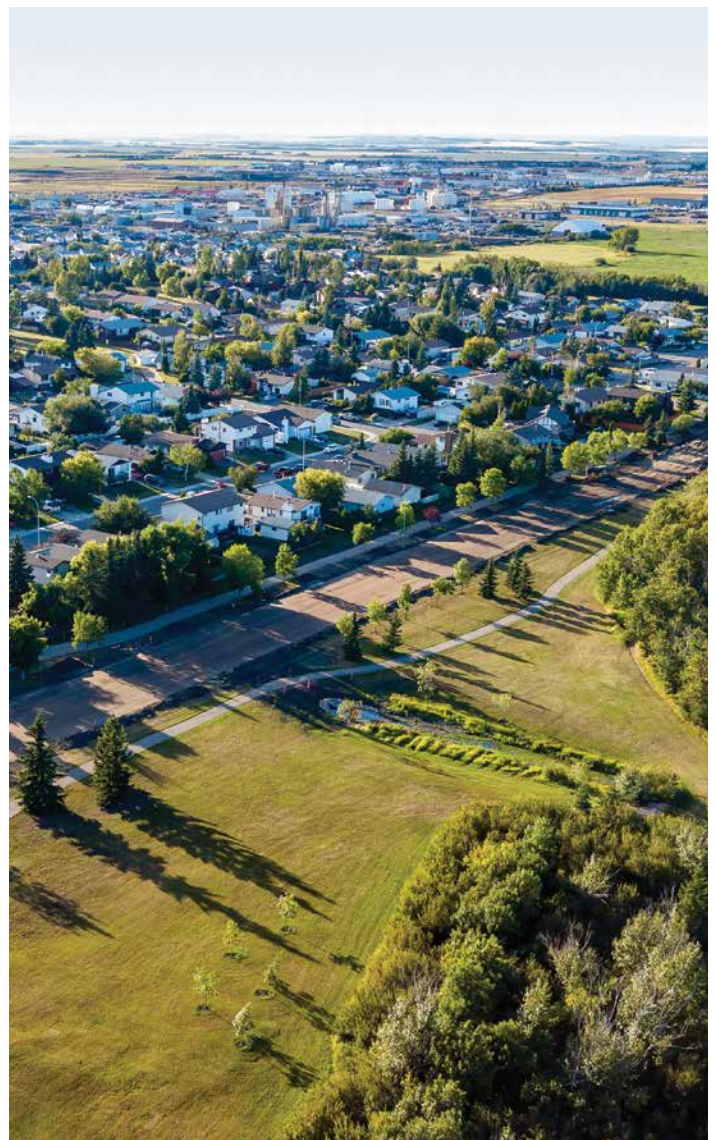
Spray parks	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	30%	13%	7%	53%
City of Grande Prairie	29%	12%	7%	52%
County of Grande Prairie	28%	14%	6%	52%

Toboggan hills	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	32%	14%	6%	48%
City of Grande Prairie	31%	15%	6%	48%
County of Grande Prairie	33%	11%	1%	55%

Trail system – dedicated for biking	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	20%	12%	21%	48%
City of Grande Prairie	19%	12%	22%	47%
County of Grande Prairie	26%	8%	11%	55%

Trail system – paved	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	27%	16%	44%	14%
City of Grande Prairie	26%	15%	46%	13%
County of Grande Prairie	35%	16%	25%	24%

Trail system – natural surface	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	29%	17%	29%	24%
City of Grande Prairie	29%	18%	30%	23%
County of Grande Prairie	32%	15%	23%	30%



For each of the facilities and spaces listed, please indicate how frequently you or a member of your household used or visited each in the previous 3 years. (Note: if multiple household members used the facility at the same time please count that as one use / visit).

Art Gallery of Grande Prairie (Montrose Cultural Centre)	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	47%	8%	4%	41%
City of Grande Prairie	48%	9%	5%	39%
County of Grande Prairie	46%	8%	3%	43%

Centre for Creative Arts	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	32%	5%	3%	59%
City of Grande Prairie	33%	5%	3%	58%
County of Grande Prairie	29%	5%	3%	63%

Forbes Homestead and Pioneer Hospital	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	18%	1%	<1%	81%
City of Grande Prairie	19%	1%	<1%	80%
County of Grande Prairie	10%	2%	<1%	88%

Grande Prairie Live Theatre	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	40%	5%	3%	52%
City of Grande Prairie	40%	6%	3%	51%
County of Grande Prairie	38%	2%	2%	58%

Grande Prairie Public Library (Montrose Cultural Centre)	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	35%	16%	23%	26%
City of Grande Prairie	35%	16%	25%	24%
County of Grande Prairie	36%	20%	15%	29%

Grande Prairie Museum and Heritage Village	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	52%	5%	2%	41%
City of Grande Prairie	53%	6%	2%	39%
County of Grande Prairie	57%	2%	1%	40%

South Peace Regional Archives	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	11%	2%	1%	87%
City of Grande Prairie	11%	2%	1%	86%
County of Grande Prairie	14%	<1%	<1%	86%

For each of the facilities and spaces listed, please indicate how frequently you or a member of your household used or visited each in the previous 3 years. (Note: if multiple household members used the facility at the same time please count that as one use / visit).

Activity and Reception Centre (Smith Subdivision)	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	6%	<1%	<1%	94%
City of Grande Prairie	6%	<1%	1%	93%
County of Grande Prairie	4%	<1%	<1%	96%

Bonnetts Energy Centre – Arena	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	45%	10%	5%	39%
City of Grande Prairie	47%	11%	6%	37%
County of Grande Prairie	35%	12%	3%	51%

Coca Cola Centre – Arenas	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	32%	7%	8%	53%
City of Grande Prairie	34%	7%	8%	51%
County of Grande Prairie	22%	11%	7%	60%

Crosslink County Sportsplex – Arenas	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	23%	6%	8%	63%
City of Grande Prairie	23%	5%	7%	65%
County of Grande Prairie	20%	14%	12%	65%

Crosslink County Sportsplex – Fieldhouse	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	21%	4%	4%	70%
City of Grande Prairie	20%	14%	12%	53%
County of Grande Prairie	20%	4%	4%	72%

Crosslink County Sportsplex – Fitness facility / track	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	12%	3%	3%	82%
City of Grande Prairie	11%	3%	3%	84%
County of Grande Prairie	17%	4%	8%	70%

Dave Barr Community Centre	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	21%	5%	5%	69%
City of Grande Prairie	22%	5%	5%	68%
County of Grande Prairie	15%	4%	6%	75%

Eastlink Centre – Aquatics	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	32%	16%	24%	29%
City of Grande Prairie	32%	16%	24%	28%
County of Grande Prairie	35%	17%	21%	27%

Eastlink Centre – Fieldhouse / Indoor courts	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	23%	9%	10%	58%
City of Grande Prairie	23%	9%	11%	57%
County of Grande Prairie	26%	11%	6%	57%

Eastlink Centre – Fitness facility / Track	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	23%	11%	17%	49%
City of Grande Prairie	23%	12%	17%	47%
County of Grande Prairie	23%	8%	11%	58%

Ernie Radbourne Pavilion	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	29%	6%	5%	57%
City of Grande Prairie	31%	7%	5%	57%
County of Grande Prairie	16%	3%	3%	78%

Grande Prairie and District Golden Age Centre	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	10%	1%	2%	87%
City of Grande Prairie	10%	2%	2%	86%
County of Grande Prairie	7%	1%	1%	91%

Grande Prairie Curling Centre	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	13%	2%	3%	83%
City of Grande Prairie	13%	2%	3%	82%
County of Grande Prairie	13%	1%	1%	85%

Indoor Soccer Pitch	1-9 times	10-20 times	21 or more times	Did not use / visit
All responses	11%	4%	4%	81%
City of Grande Prairie	11%	4%	4%	81%
County of Grande Prairie	10%	4%	4%	82%



Section 3: Special Events

The City of Grande Prairie should provide assistance and support to help stage events and festivals in Grande Prairie.

	Strongly Agree	Somewhat Agree	Neither	Somewhat Disagree	Strongly Disagree
All responses	42%	43%	7%	4%	5%
City of Grande Prairie	42%	43%	6%	4%	5%
County of Grande Prairie	40%	45%	11%	3%	2%

To what extent do you agree with the following statement? The City of Grande Prairie should continue to directly stage some events and festivals in Grande Prairie.

	Strongly Agree	Somewhat Agree	Neither	Somewhat Disagree	Strongly Disagree
All responses	51%	36%	6%	4%	4%
City of Grande Prairie	51%	35%	6%	4%	4%
County of Grande Prairie	47%	42%	9%	1%	1%

Special events and festivals can create a sense of pride in Grande Prairie. Why might these experiences contribute to your household's community pride?

	All Responses	City of Grande Prairie	County of Grande Prairie
Makes Grande Prairie a great place to live	77%	78%	69%
Creates connections with neighbours and other residents	69%	68%	74%
Shows that Grande Prairie can accomplish great things	46%	47%	46%
Highlights and honours Grande Prairies history	36%	35%	38%
Honours Grande Prairies cultural diversity	46%	47%	47%
None of the above	8%	8%	9%

If Grande Prairie were to invest in a new facility to host events and festivals, what benefits provided by the facility would be most important to your household?

	All Responses	City of Grande Prairie	County of Grande Prairie
Greater variety of entertainment opportunities	68%	68%	67%
Enhanced support of local sport teams	26%	26%	28%
Larger concerts and events	54%	54%	47%
Attracting more tourism to Grande Prairie	44%	43%	47%
Revitalization of the area around the facility	41%	41%	35%
Additional community gathering space	40%	40%	37%
Economic growth for Grande Prairie	57%	56%	61%





Section 4: Recreation and Cultural Service Assessment

What, if anything, prevents you or someone in your household from participating in recreation and cultural opportunities in Grande Prairie?

	All Responses	City of Grande Prairie	County of Grande Prairie
Nothing prevents our participations	20%	21%	15%
Admission fees	40%	40%	43%
Transportation limitations	9%	9%	9%
Overcrowded facilities	29%	28%	44%
Poor / inadequate facilities	15%	14%	18%
Too busy to participate	25%	25%	32%
Equipment costs	11%	11%	8%
Inconvenient hours	19%	18%	20%
Lack of child care	10%	9%	19%
Better opportunities elsewhere	8%	7%	10%
Physical accessibility barriers	3%	3%	1%
Unaware of some opportunities	43%	43%	46%
Not interested in what is available	15%	15%	20%
Personal health issues	9%	9%	6%
COVID-19	33%	33%	32%
Not comfortable / confident enough to participate	12%	12%	15%

How satisfied are you with...

...the availability of CULTURE opportunities currently offered in Grande Prairie

	Very Satisfied	Somewhat Satisfied	Neither Satisfied nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	No opinion
All responses	13%	35%	29%	10%	4%	10%
City of Grande Prairie	13%	36%	27%	10%	4%	10%
County of Grande Prairie	11%	32%	35%	13%	4%	6%

...the availability of RECREATION opportunities currently offered in Grande Prairie

	Very Satisfied	Somewhat Satisfied	Neither Satisfied nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	No opinion
All responses	19%	45%	17%	11%	5%	4%
City of Grande Prairie	20%	44%	16%	12%	4%	3%
County of Grande Prairie	13%	51%	16%	8%	7%	5%





Section 5: Values and Considerations

Please indicate your level of agreement with the following statements

Recreation and culture is very important to my households quality of life	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	47%	45%	6%	2%	2%
City of Grande Prairie	46%	43%	5%	3%	3%
County of Grande Prairie	36%	54%	7%	2%	1%

My local community benefits from recreation and culture programs and services	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	55%	35%	7%	2%	2%
City of Grande Prairie	55%	34%	7%	2%	2%
County of Grande Prairie	50%	39%	8%	1%	2%

Residents can benefit even if they do not use recreation and cultural services directly	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	33%	40%	18%	6%	4%
City of Grande Prairie	34%	38%	18%	6%	4%
County of Grande Prairie	29%	50%	16%	3%	3%

Recreation and culture brings the community together	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	52%	39%	6%	2%	2%
City of Grande Prairie	51%	39%	6%	2%	2%
County of Grande Prairie	48%	44%	4%	2%	2%

It is important to ensure that recreation and culture opportunities are available and accessible for all residents in the community

	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	68%	26%	3%	1%	2%
City of Grande Prairie	68%	26%	2%	1%	2%
County of Grande Prairie	67%	26%	6%	1%	1%

Recreation and culture services can contribute to the local economy by attracting visitors and new residents

	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	58%	33%	5%	2%	2%
City of Grande Prairie	59%	33%	4%	2%	2%
County of Grande Prairie	56%	36%	5%	2%	2%

The municipalities in the Grande Prairie Region should work together to provide recreation and culture opportunities for residents.

	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	67%	25%	5%	2%	2%
City of Grande Prairie	68%	24%	4%	2%	2%
County of Grande Prairie	65%	27%	6%	1%	1%

Grande Prairie should host major recreation and sporting events

	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	46%	33%	13%	5%	3%
City of Grande Prairie	46%	32%	13%	5%	4%
County of Grande Prairie	44%	36%	14%	6%	1%

Grande Prairie should serve as a destination for cultural opportunities

	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	42%	33%	17%	5%	3%
City of Grande Prairie	44%	33%	16%	5%	3%
County of Grande Prairie	36%	35%	19%	7%	3%

As much as possible, the City of Grande Prairie should provide recreation and cultural services through partnerships with community groups.

	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	51%	36%	8%	2%	2%
City of Grande Prairie	51%	36%	8%	2%	2%
County of Grande Prairie	46%	42%	10%	1%	1%

The City of Grande Prairie should support the development of high performance and competitive athletes (youth through adult)

	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	39%	25%	13%	8%	5%
City of Grande Prairie	40%	33%	13%	8%	6%
County of Grande Prairie	33%	43%	16%	6%	3%



Section 6: Willingness to Travel

Generally, how far are you willing to travel (one way) to use the following recreation and culture facilities and spaces before travel becomes a barrier to participation?

Indoor recreation amenities for leisure	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	15%	42%	20%	7%	16%
City of Grande Prairie	16%	43%	18%	5%	17%
County of Grande Prairie	7%	43%	26%	13%	12%

Indoor recreation amenities for competition	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	15%	37%	19%	8%	22%
City of Grande Prairie	15%	39%	18%	7%	22%
County of Grande Prairie	13%	30%	26%	10%	22%

Indoor cultural amenities for participation	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	16%	41%	20%	5%	19%
City of Grande Prairie	17%	42%	18%	4%	19%
County of Grande Prairie	11%	39%	27%	6%	16%

Indoor cultural amenities for watching performances	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	10%	32%	26%	11%	22%
City of Grande Prairie	10%	33%	24%	10%	23%
County of Grande Prairie	7%	24%	34%	18%	17%

Indoor cultural amenities for art viewing and interpretation	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	15%	36%	22%	7%	21%
City of Grande Prairie	15%	38%	20%	6%	21%
County of Grande Prairie	12%	28%	31%	11%	17%

Outdoor amenities for passive recreation	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	15%	22%	22%	13%	28%
City of Grande Prairie	18%	21%	22%	13%	27%
County of Grande Prairie	3%	32%	26%	3%	36%

Outdoor amenities for active recreation	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	19%	35%	19%	6%	21%
City of Grande Prairie	20%	36%	18%	5%	21%
County of Grande Prairie	13%	32%	26%	9%	20%

Outdoor amenities for competition and games	Up to 10 min. (One way)	11-20 min. (one way)	21-30 min. (one way)	31-40 min. (one way)	Travel is NOT a barrier
All responses	14%	35%	22%	7%	23%
City of Grande Prairie	15%	36%	21%	6%	22%
County of Grande Prairie	11%	29%	27%	8%	25%





Section 7: Future Priorities and Focus Areas

Answering on behalf of your entire household, do you think there are adequate recreation and culture facilities (indoor and outdoor) in Grande Prairie?

	All Responses	City of Grande Prairie	County of Grande Prairie
Yes	45%	47%	36%
No	34%	34%	40%
Unsure	21%	20%	25%

Please select up to five (5) INDOOR recreation and culture facilities and amenities that should be more readily available or enhanced in Grande Prairie.

	All Responses	City of Grande Prairie	County of Grande Prairie
25m swimming tanks (e.g. lane swim, aquafit)	15%	13%	28%
50m competition swim tank	5%	5%	10%
Archery lanes / range	20%	20%	25%
Art creation space (e.g. dedicated studios, maker spaces)	17%	17%	20%
Art display spaces	9%	8%	10%
Before and after school care facilities	28%	28%	28%
Classroom / training space	5%	5%	8%
Community group office / admin space	1%	1%	2%
Community hall / banquet facilities	9%	8%	7%
Community meeting rooms	4%	4%	3%
Court sports	12%	12%	10%
Curling rinks	4%	4%	7%
Dance / program / marital arts rooms	9%	8%	12%
Event hosting facilities	18%	17%	23%
Fitness / wellness facilities	16%	18%	8%
Gymnasium type spaces	17%	18%	13%
Indoor agricultural facilities	5%	5%	5%
Ice arena facilities	8%	8%	3%
Indoor child playgrounds	26%	26%	28%
Indoor climbing wall	23%	24%	18%
Indoor field facilities	16%	16%	18%
Leisure ice surfaces (non hockey)	8%	7%	7%
Leisure swimming pools	20%	19%	26%
Libraries	11%	11%	12%
Multi purpose program rooms	6%	6%	5%
Museum / interpretive facilities	13%	14%	8%
Parkour room / gymnastics	7%	5%	18%
Performing arts / show spaces	18%	18%	10%
Public art	12%	12%	13%
Seniors centre	21%	21%	21%
Social banquet facilities	3%	3%	2%
Storage space (for groups)	1%	1%	>1%
Walking / running track	21%	21%	20%
Year round indoor flat surfaces	9%	9%	7%
Youth centre	18%	17%	21%

Please select up to five (5) OUTDOOR recreation and culture facilities and amenities that should be more readily available or enhanced in Grande Prairie.

	All Responses	City of Grande Prairie	County of Grande Prairie
Agricultural facilities (e.g. rodeo grounds, riding arenas)	7%	6%	12%
Amphitheatres / event spaces / band shelters	18%	19%	11%
Archery range	13%	13%	18%
Ball diamonds	2%	2%	2%
Beach volleyball courts	3%	3%	2%
Bike parks	12%	12%	14%
Campgrounds	26%	26%	26%
Community gardens	35%	36%	35%
Cross country ski and snowshoe trails	19%	18%	25%
Disc golf courses	5%	5%	7%
Dog off leash areas	15%	17%	7%
Downhill skiing / snowboarding	11%	10%	14%
Fish pond	10%	10%	9%
Golf courses	7%	7%	2%
Hardcourts (e.g. basketball, ball hockey)	5%	6%	2%
History / heritage interpretive spaces	14%	14%	14%
Motorized trails (e.g. ATV, dirt bike, snowmobile)	7%	6%	12%
Mountain bike trails	13%	12%	19%
Nature / Interpretive trails	32%	32%	32%
Open spaces (e.g. parks, green spaces)	22%	23%	18%
Outdoor boarded skating rinks	5%	4%	7%
Outdoor fitness equipment	8%	9%	4%
Outdoor pool	15%	13%	21%
Outdoor public art	9%	10%	7%
Outdoor swimming areas (non pool)	10%	10%	9%
Pickleball courts	8%	8%	12%
Picnic areas	17%	16%	18%
Playgrounds	7%	8%	7%
Sledding / tobogganing hills	4%	3%	4%
Skateboard parks	4%	4%	4%
Sports fields – grass	3%	3%	4%
Sports field – artificial turf	5%	4%	7%
Tennis courts	7%	7%	7%
Track and field spaces	1%	1%	2%
Walking / bicycling trail system	39%	40%	33%
Water spray parks	15%	13%	21%

What improvements or changes are needed regarding RECREATION programs and opportunities?

	All Responses	City of Grande Prairie	County of Grande Prairie
No improvements or changes needed	15%	16%	10%
Accommodate more participants	23%	23%	24%
Better instruction	7%	8%	8%
More convenient schedule	30%	29%	34%
Enhanced content / better quality	16%	15%	21%
Offered more frequently	29%	28%	32%
Lower cost	42%	41%	43%
Greater variety	32%	30%	39%
More convenient location	12%	11%	21%
Improved marketing of programs	33%	33%	34%

What improvements or changes are needed regarding CULTURE programs and opportunities?

	All Responses	City of Grande Prairie	County of Grande Prairie
No improvements or changes needed	23%	23%	26%
Accommodate more participants	13%	13%	14%
More affordable	6%	6%	7%
Better instructions	7%	7%	8%
More convenient schedule	17%	16%	19%
Enhanced content / better quality	22%	22%	27%
Offered more frequently	27%	26%	29%
Lower cost	23%	22%	27%
Greater variety	34%	33%	36%
More convenient location	9%	8%	15%
Improved marketing of programs	38%	37%	39%

If additional programming was offered, identify what types of recreation and cultural programming should be more readily available in Grande Prairie for the different age groups.

Nature / outdoor education programming	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	13%	19%	17%	13%	12%	12%	14%
City of Grande Prairie	13%	19%	17%	14%	12%	12%	14%
County of Grande Prairie	14%	22%	19%	13%	11%	9%	11%

Fitness and wellness programming	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	8%	12%	15%	17%	17%	16%	16%
City of Grande Prairie	8%	12%	15%	16%	17%	16%	15%
County of Grande Prairie	10%	11%	15%	18%	17%	14%	15%

Casual recreation programming ("drop-in and unstructured types of programs")	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	11%	14%	15%	17%	16%	13%	14%
City of Grande Prairie	11%	13%	15%	17%	16%	14%	15%
County of Grande Prairie	11%	16%	19%	16%	16%	11%	12%

Organized sports teams, leagues, and clubs	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	8%	14%	17%	15%	10%	7%	2%
City of Grande Prairie	7%	14%	17%	15%	11%	6%	30%
County of Grande Prairie	11%	16%	18%	15%	10%	7%	24%

Visual arts and culture programming	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	8%	13%	14%	15%	14%	11%	25%
City of Grande Prairie	8%	13%	15%	15%	13%	11%	25%
County of Grande Prairie	9%	14%	14%	13%	16%	11%	22%

Performing arts and culture programming	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	8%	14%	16%	15%	13%	11%	24%
City of Grande Prairie	7%	14%	15%	15%	13%	11%	24%
County of Grande Prairie	9%	13%	17%	15%	15%	11%	20%

Programs for individuals facing social, physical and or cognitive barriers to participation	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	12%	14%	16%	15%	12%	13%	19%
City of Grande Prairie	11%	14%	16%	15%	12%	13%	19%
County of Grande Prairie	12%	15%	16%	13%	14%	14%	18%

Programs that encourage socialization	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	12%	14%	16%	15%	14%	15%	14%
City of Grande Prairie	12%	14%	16%	15%	14%	16%	14%
County of Grande Prairie	14%	15%	15%	15%	16%	15%	11%

Seasonal day camps	Children (0-5 years)	Youth (6-12 years)	Teens (13-18 years)	Adults (19-39 years)	Adults (40-64 years)	Seniors (65 years and older)	Current programming is sufficient / unsure
All responses	16%	26%	20%	5%	4%	5%	24%
City of Grande Prairie	15%	26%	20%	5%	5%	5%	24%
County of Grande Prairie	18%	25%	22%	4%	3%	5%	23%



Section 8: Prioritization Criteria

There are limited resources when considering public investment in recreation and culture facilities or amenities. For this reason some facilities and amenities have to be prioritized over others. Please indicate how important each factor should be when the City sets priorities.

Demand from residents	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	55%	37%	5%	2%	1%
City of Grande Prairie	54%	38%	5%	2%	1%
County of Grande Prairie	59%	35%	4%	1%	2%

Aligns with the priorities of the City	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	23%	49%	16%	10%	4%
City of Grande Prairie	23%	49%	16%	9%	4%
County of Grande Prairie	20%	50%	18%	10%	2%

Overall costs of operating the facility	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	55%	36%	5%	3%	1%
City of Grande Prairie	56%	35%	4%	3%	1%
County of Grande Prairie	48%	41%	6%	4%	2%

Overall costs of building the facility	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	56%	33%	5%	4%	1%
City of Grande Prairie	57%	33%	5%	4%	1%
County of Grande Prairie	51%	39%	5%	4%	2%

The existing supply / availability in the area	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	52%	37%	9%	2%	1%
City of Grande Prairie	52%	37%	9%	2%	1%
County of Grande Prairie	54%	34%	9%	2%	1%

Potential cost savings through partnerships or grants	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	58%	29%	8%	3%	2%
City of Grande Prairie	58%	27%	8%	4%	1%
County of Grande Prairie	53%	35%	7%	3%	2%

Expected economic impact through event and visitor attraction	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	44%	40%	8%	7%	2%
City of Grande Prairie	43%	39%	9%	7%	2%
County of Grande Prairie	47%	43%	7%	3%	1%

Geographic balance throughout the City	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	30%	38%	15%	11%	6%
City of Grande Prairie	34%	39%	12%	10%	5%
County of Grande Prairie	33%	43%	10%	9%	5%

Geographic balance throughout the Grande Prairie region	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	27%	45%	18%	7%	3%
City of Grande Prairie	27%	38%	17%	12%	7%
County of Grande Prairie	44%	38%	8%	5%	6%

Enhances or replaces an existing facility	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	40%	41%	11%	6%	2%
City of Grande Prairie	26%	46%	19%	7%	3%
County of Grande Prairie	34%	41%	16%	8%	2%

Accommodates the greatest number of users	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	43%	41%	11%	4%	1%
City of Grande Prairie	40%	41%	11%	6%	1%
County of Grande Prairie	37%	46%	7%	7%	2%

Provides a new opportunity in the area	Strongly Agree	Somewhat Agree	Unsure	Somewhat Disagree	Strongly Disagree
All responses	43%	41%	11%	4%	1%
City of Grande Prairie	43%	41%	11%	4%	1%
County of Grande Prairie	41%	43%	11%	5%	1%



Section 9: Communications

In general, how informed do you feel about recreation and culture opportunities in Grande Prairie?

	All Responses	City of Grande Prairie	County of Grande Prairie
Very informed	8%	8%	5%
Adequately informed	53%	53%	53%
Inadequately informed	39%	39%	43%

How do you prefer to learn about recreation and culture opportunities in Grande Prairie?

	All Responses	City of Grande Prairie	County of Grande Prairie
City of Grande Prairie engagement website (engage.cityofgp.com)	10%	10%	11%
City of Grande Prairie website (cityofgp.com)	32%	33%	26%
City of Grande Prairie Facebook page	41%	42%	36%
City of Grande Prairie social media (e.g. Twitter, LinkedIn, Instagram)	15%	16%	11%
Posters in community facilities	25%	24%	30%
Newsletters	18%	17%	22%
Online advertising	20%	20%	19%
Radio stations	44%	44%	45%
Communications through schools	15%	15%	15%
Community events	6%	6%	6%
Word of mouth	18%	16%	26%
Community groups, organizations, clubs communications	9%	9%	11%
Roadside sign	5%	17%	22%



Section 10: Willingness to Pay

To ensure that community needs for recreation and culture facilities, programs, and services in Grande Prairie are better met, would you support an increase in annual property taxes in each of the following scenarios? Would you support an increase in property taxes for enhancements to services your household members use?

	All Responses	City of Grande Prairie	County of Grande Prairie
Yes	28%	26%	33%
No	45%	27%	28%
Unsure	27%	47%	39%

Would you support an increase in property taxes for new services your household members would use?

	All Responses	City of Grande Prairie	County of Grande Prairie
Yes	34%	32%	40%
No	41%	25%	28%
Unsure	25%	43%	32%

Would you support an increase in property taxes for services that are important to the broader community but that your household members may not use?

	All Responses	City of Grande Prairie	County of Grande Prairie
Yes	19%	17%	26%
No	51%	30%	29%
Unsure	30%	53%	46%

Which of the following options do you support in relation to user fees for recreation and culture programs and services?

	All Responses	City of Grande Prairie	County of Grande Prairie
Maintain current levels of user fees	55%	11%	13%
Reduce current level of user fees	22%	55%	55%
Increase current level of user fees	12%	23%	18%
Unsure	11%	11%	15%





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